

IEEE P1904.1 SIEPON Working Group

Meeting Information Package for December 2010

Santa Monica, California, USA

1. Meeting Dates:

December 14, 2010 (Tuesday) - December 16, 2010 (Thursday)

2. Meeting Location:

Loews Santa Monica Beach Hotel

1700 Ocean Avenue

Santa Monica, California, 90401

USA

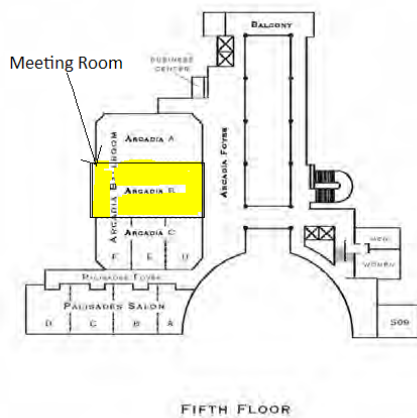
Phone: +1-310-458-6700

Facsimile: +1-310-458-6761

<http://www.loewshotels.com/en/Santa-Monica-Beach-Hotel>

Meeting Room:

Arcadia B, Fifth Floor

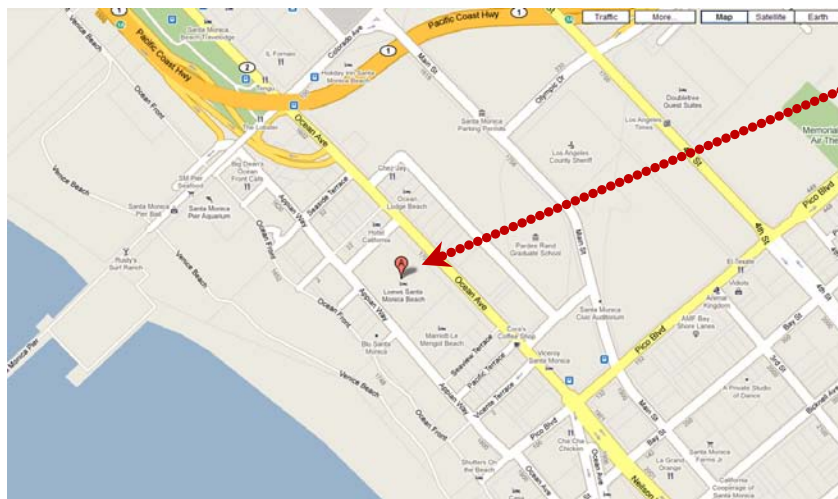


Location:

20 minutes (8 miles) from Los Angeles International Airport

Also see Santa Monica Visitor's Map:

<http://www.santamonica.com/includes/media/docs/SMVM-2010.pdf>



3. Transportation from the Los Angeles International (LAX) airport

It is recommended that travelers arrive at LAX, Los Angeles International Airport, lots of information is available on their website:

[Los Angeles International Airport Website](#)

Los Angeles International (LAX) is just 8 miles away from the hotel and 20-30 minutes by car. A taxi is approximately \$35 one way and a shared ride van is approximately \$15 one way.

Several rental car companies are also authorized to pick up passengers at LAX:

Rental Car Information

Directions to Hotel from LAX:

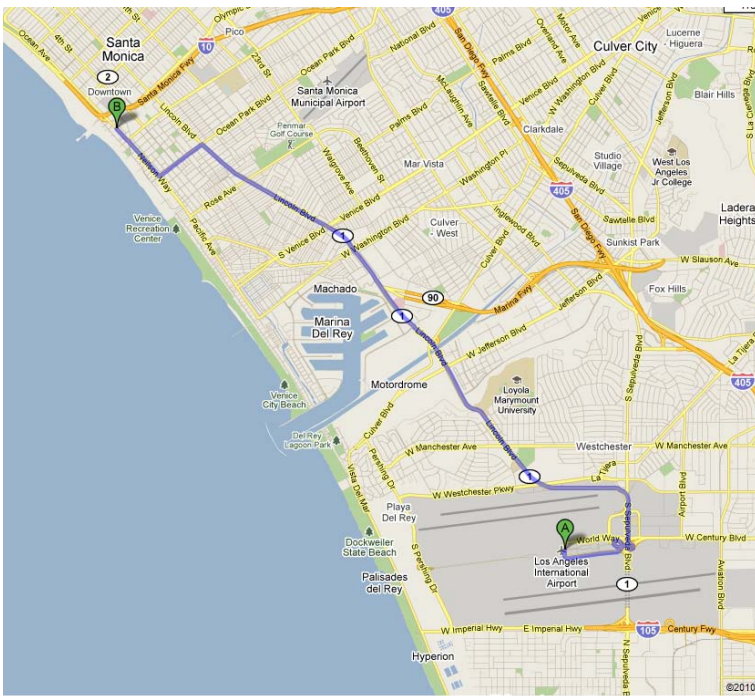


Los Angeles International Airport (LAX)
Los Angeles, CA 90045

- | | |
|---|--------|
| 1. Head south on World Way toward West Way | 0.6 mi |
| 2. Take the ramp on the left to World Way | 0.1 mi |
| 3. Keep left at the fork to continue toward World Way | 0.1 mi |
| 4. Turn left at World Way | 0.2 mi |
| 5. Take the ramp onto CA-1 N/S Sepulveda Blvd | 6.9 mi |
| 6. Turn left at Ocean Park Blvd | 0.6 mi |
| 7. Turn right at Neilson Way | 0.5 mi |
| 8. Continue onto Ocean Ave | 0.2 mi |



Loews Santa Monica Beach Hotel
1700 Ocean Avenue
Santa Monica, CA 90401



4. Hotel Reservations

Attendees are kindly asked to make reservations directly using the rooming code BROD12 to receive the Broadcom/IEEE guest rate of \$192 per night plus applicable taxes at a rate of about 14.15%.

To make hotel reservations online please follow these steps:

- a) Visit www.loewshotels.com, and in the reservations area, select **Santa Monica Beach Hotel**
- b) Select the desired dates for your stay
- c) Select **Group** in the 'Partner/Group Rates' drop-down list
- d) Type **BROD12** in the 'Code' field.

Guests may also book reservations over the phone by calling +1-310-458-6700.

Please make your reservations before **November 22, 2010** to guarantee room and rate availability.

Please, note that hotel has allocated a block of rooms at a special rate to SIEPON attendees. However, the host is liable for the unused rooms in the allocated block. You are strongly requested to stay in the contracted hotel.

5. Meeting Registration

The meeting registration form is available at

<https://web.memberclicks.com/mc/quickForm/viewForm.do?orgId=iecs&formId=90530>.

Registration fees for attendees staying in the Loews Santa Monica on all three days of the meeting:

- \$150 USD per attendee if registered on or before December 1st, 2010.
- \$300 USD per attendee if registered *after* December 1, 2010.

Registration fees for attendees staying in other hotels on any day of the meeting:

- \$300 USD per attendee if registered on or before December 1st, 2010.
- \$450 USD per attendee if registered *after* December 1, 2010.

6. Hosted Meals

Meeting host will provide a lunch and two breaks with refreshments on each day of the meeting (December 14-16).

7. Visa Information

If you require an invitation letter to obtain an US visa, please contact Amanda Silva at asilva@broadcom.com as soon as possible and provide the following information:

Traveler's Full Name
Company Name
Passport Number
Passport Expiration

8. Visitor Information

Information about Santa Monica is available at the website link below:

[Santa Monica Visitor Website](#)

Also see Santa Monica Visitor's Map:

<http://www.santamonica.com/includes/media/docs/SMVM-2010.pdf>

9. Internet Access

The meeting room is equipped with internet access; you will be provided information when you arrive.

10. Electricity

The electric current in North America is 115 or 120 VAC, 60HZ. Most outlets take two prong plugs:



11. Local Currency

The local currency is USD, United States Dollars. Below is a currency comparison table.

Thursday, October 21, 2010

Currency codes/names	Euro	Hong Kong Dollar	Japanese Yen	US Dollar	Chinese Yuan Renminbi	Korean Won
EUR	1	0.09287	0.008878	0.7209	0.1086	0.0006398
HKD	10.7711	1	0.09561	7.7627	1.1689	0.006889
JPY	112.675	10.4632	1	81.2155	12.2295	0.07208
USD	1.3874	0.1288	0.012317	1	0.1506	0.0008875
CNY	9.2414	0.8581	0.08204	6.661	1	0.005912
KRW	1566.27	145.442	13.9046	1128.92	169.994	1

12. Tipping/Gratuity

Tipping is appreciated and expected in North America; however the meals provided at the meeting will already have gratuity provided by the host.

13. Time Zone

The time zone in Santa Monica is Pacific Daylight Time, UTC/GMT -8 hours, Daylight Savings Time is observed.

14. Language

English is the primary and usually the only language people speak in the area. There will be very few signs in other languages.

15. Contacts

If you have any questions about the meeting arrangements or require any assistance, please don't hesitate to contact:

Amanda Silva, Administrative Assistant (Event Coordinator)

Broadcom, Infrastructure and Networking Group

Phone: +1-707-364-9150

Facsimile: +1-707-665-0491

Email: asilva@broadcom.com

Glen Kramer, Technical Director (Meeting Host)

Broadcom, Infrastructure and Networking Group

Phone: +1-707-529-0917

Facsimile: +1-707-665-0491

Email: gkramer@broadcom.com