

OpenStand

A Market-driven Paradigm for Global Standards

Noelle Humenick Director, Stakeholder Engagement IEEE Standards Association 26 June 2014

IEEE Standards Association



- IEEE-SA is global provider of high-quality, market-relevant technology standards and of services that promote their universal adoption
- IEEE-SA enables and promotes the collaborative application of technical knowledge to advance economic and social wellbeing through the development of technical standards and related activities





Rigorous Standards Process

Consensus

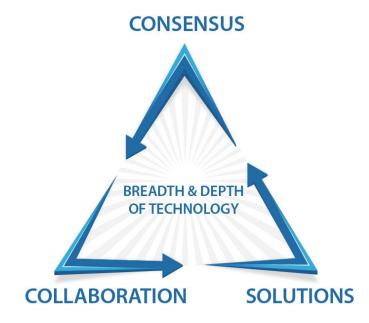
Due Process

Openness

Right of Appeal

Balance

- IEEE-SA enables and supports an open, collaborative and consensus-building ecosystem that fuels innovation
- IEEE-SA is committed to setting and achieving the highest standards of performance and contribution
- IEEE-SA is dedicated to cultivating and utilizing innovation to solve challenges through the development and delivery of creative and impactful solutions



Complete Business Lifecycle



IEEE-SA provides industry a framework of solutions to ensure rapid introduction of new technologies to market



Standards Improve Quality of Life

Standards are integral to the mission of IEEE

- Deliver technology to the marketplace
- Benefit humanity











IEEE Standards Association

IEEE-SA works in a framework of open participation and diversity that:

- Promotes competition among stakeholders to drive innovation and global market advancement
- Advances cutting-edge technology
- Empowers rapid economic implementation of high-value, high-demand products and services

Produces standards without borders and without limits to help ensure a better future





the modern paradigm for standards

stand with us

OpenStand is a global community that **stands together** in support of The Modern Paradigm for Standards – an open, collective movement to radically improve the way people around the globe develop, deploy and embrace technologies for the benefit of humanity.

Stand With Us

Learn More



open-stand.org



The OpenStand Paradigm



- Embraces market-driven standards that enable innovation, global competition, market growth and societal benefit
- Fosters engagement of multiple stakeholders working within a set of principles that demands respectful cooperation and respect for the autonomy, integrity, processes and intellectual property of all involved
- Increases innovation, openness and allows greater participation
- Opens doors for new types of relationships and discussions
- Enables new players to access the work and bring their requirements into the standards arena
- Provides a framework in which there are no boundaries in standards development participation and use

Enlighten

Educate

Engage

Thank You!



http://www.youtube.com/watch?v=_4qQ4qA9xeE&feature=youtu.be

We invite you to engage with us in OpenStand

Noelle Humenick
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For more information:
open-stand.org
standards.ieee.org