

OpenStand

A Market-driven Paradigm for Global Standards

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Rigorous Standards Process

Consensus

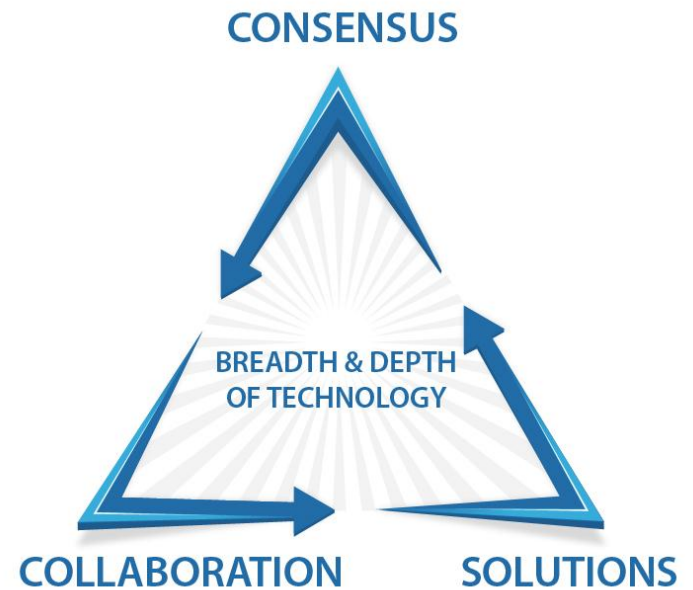
Due Process

Openness

**Right of
Appeal**

Balance

- IEEE-SA enables and supports an open, collaborative and consensus-building ecosystem that fuels innovation
- IEEE-SA is committed to setting and achieving the highest standards of performance and contribution
- IEEE-SA is dedicated to cultivating and utilizing innovation to solve challenges through the development and delivery of creative and impactful solutions



Complete Business Lifecycle

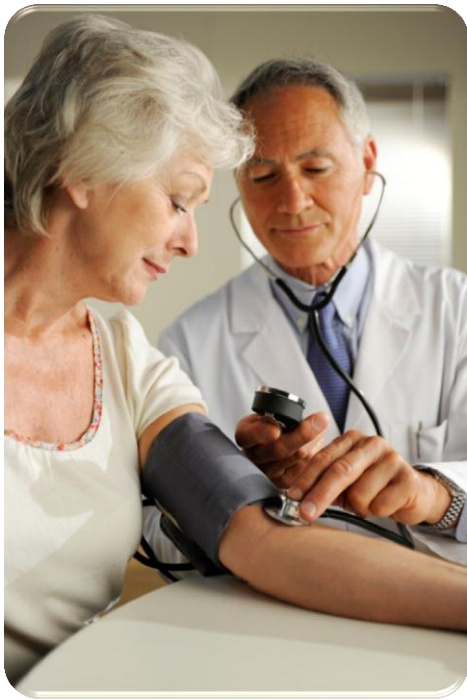


IEEE-SA provides industry a framework of solutions to ensure rapid introduction of new technologies to market

Standards Improve Quality of Life

Standards are integral to the mission of IEEE

- Deliver technology to the marketplace
- Benefit humanity



IEEE Standards Association

IEEE-SA works in a framework of open participation and diversity that:

- Promotes competition among stakeholders to drive innovation and global market advancement
- Advances cutting-edge technology
- Empowers rapid economic implementation of high-value, high-demand products and services
- Produces standards without borders and without limits to help ensure a better future



The OpenStand Paradigm

- Embraces market-driven standards that enable innovation, global competition, market growth and societal benefit
- Fosters engagement of multiple stakeholders working within a set of principles that demands respectful cooperation and respect for the autonomy, integrity, processes and intellectual property of all involved
- Increases innovation, openness and allows greater participation
- Opens doors for new types of relationships and discussions
- Enables new players to access the work and bring their requirements into the standards arena
- Provides a framework in which there are no boundaries in standards development participation and use

Enlighten

Educate

Engage

Thank You!

<http://www.youtube.com/watch?v=4qQ4qA9xeE&feature=youtu.be>

We invite you to engage with us in OpenStand

Noelle Humenick
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For more information:

open-stand.org

standards.ieee.org