BBF/SIEPON Joint Workshop

Welcome to CableLabs

CableLabs[®]

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Who is CableLabs[®]?

History

Non-profit R&D consortium serving cable operator members since 1988 Vision

We deliver innovations that enable our members to be the provider of choice in their markets

Charter

CableLabs[®]

- Provide timely & evaluated information Promote interoperability
- Fund R&D projects
- Facilitate transfer of relevant technology and best practices

- - Cultivate an innovation pipeline, 5+ year planning horizon
 - Take educated risks

2

Membership

lacksquare



Global Reach

44.4

million

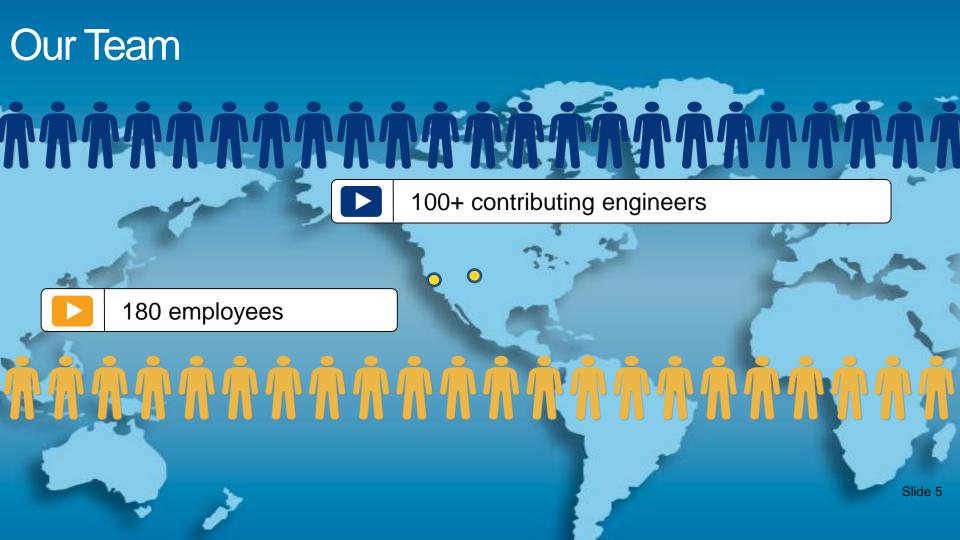
149 million subscribers

7.2 million 51.4 million

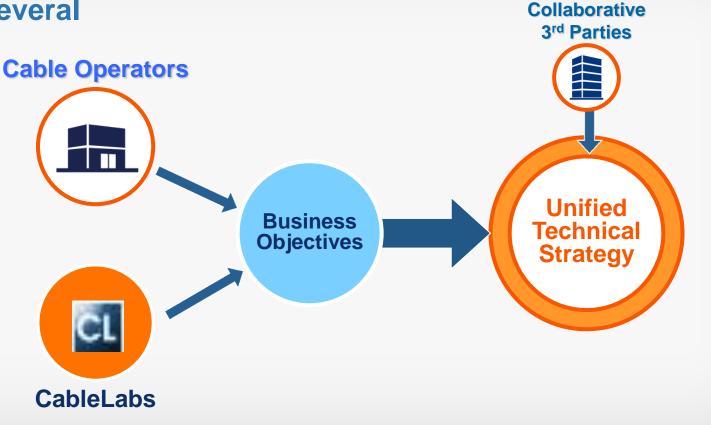
million

38.5

million



Engagement Model One of Several



CableLabs®

Slide 6

CableLabs Themes Where we will focus our largest R&D

investments



All IP

Smart Space Identity Management Pervasive Wireless Better Pipes and Security

Future of Work



Transformation of the Content Ecosystem CableLaDS®



Rich User Experience



Big Software

Platforms



Radically Changing

Economics



MeasurementRevolutionSlide 7© Cable Television Laboratories, Inc. 2014.

Longer Range Themes Additional Opportunities to Innovate



All IP

Smart Space Transformation of the Content Ecosystem Rich User Experience



Platforms



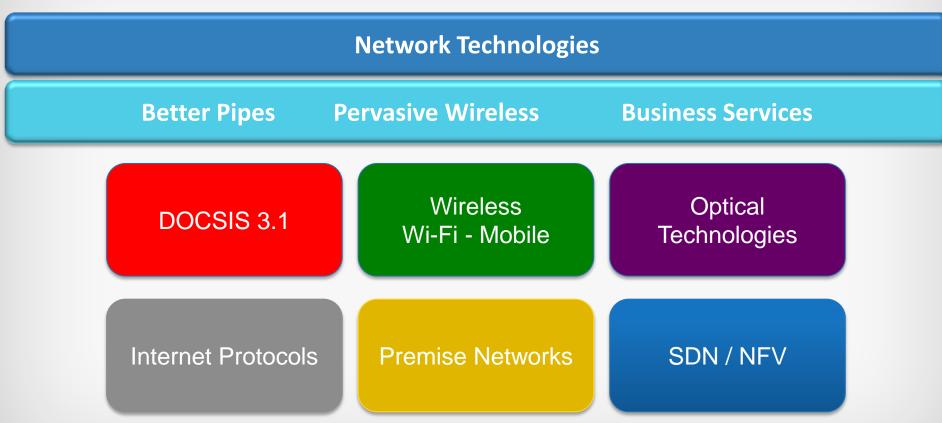
Radically Changing Economics

Measurement Revolution

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